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Abraham & Wolff will open its doors in October 2022 at n°12, rue des Saints-Pères, in the 7<sup>th</sup> arrondissement in Paris.

This unique gallery and arts concierge service will present a challenging, open and curious exhibition programme and a cabinet of contemporary drawings, as well as technical and material expertise in the presentation and preventive conservation of works of art.

The programming will focus on the respective histories of the Jocelyn Wolff and Samy Abraham galleries, with invitations having been sent out to Katinka Bock, Francisco Tropa, and Bruno Botella, amongst others, and previously unseen historical projects by Franz Erhard Walther and William Anastasi. The exhibitions, which will be renewed every two to three weeks, will reflect the friendships forged over the years with other galleries, through projects with Laura Lamiel and Marcelle Alix, for example. This new venue aims to generate a surge of curiosity and comparative perspectives, with a programme geared towards new collaborations with art and antique dealers, such as Jean-David Cahn (Basel), who has collaboratively contributed to the development of a number of projects combining contemporary art and European and Mediterranean archaeology. A first project carried out with Daniele Lorenzon (Compasso, Milan), an expert in post-war Italian design, will allow the public to discover an unprecedented selection of Barbini vases from the 1970s.

Far from the sepulchral ideology of the *white cube*, n°12, rue des Saints-Pères, which has been refurbished by the Noël Dominguez Architecte agency, is a place designed for the free consultation of a discerning and constantly renewed inventory of contemporary drawings.

Samy Abraham's and Jocelyn Wolff's commitment in favour of artists and their works has always been accompanied by in-depth expertise regarding the numerous physical and material issues that accompany the production and conservation of works of art. Thanks to the 40 years' combined experience of its founders, Abraham & Wolff can lay claim to a solid network of experts, craftsmen and creative professionals, duly referenced for their excellence and the quality of their services.

With the arts concierge service, Abraham & Wolff offers free expert advice by appointment about the management of art objects and works of art, specifically in terms of framing, basing, presentation, preventive conservation, transport and restoration, across all materials and techniques, in order to democratise access to the best professionals for all collectors and art lovers.



### N°12, rue des Saints-Pères

Samy Abraham and Jocelyn Wolff have decided to join forces to open a new space in the heart of a district with historic ties to the Parisian art market. The rue des Saints-Pères, located at the border between the 6th and 7th arrondissements, is also a bridge between the antique and gallery districts, close to the École Nationale Supérieure des Beaux-Arts.

The space located at n°12, rue des Saints-Pères, designed by the architect Noël Dominguez, has been conceived in opposition to the *white cube* philosophy. Abraham & Wolff aims to provide a lively and welcoming space, connected to street level, with the idea of deconsecrating the relationship to artworks in order to make them more accessible to art enthusiasts. On the ground floor, passers-by are presented with a window display housing ephemeral exhibitions as an invitation to come in and discover the works. Upon entering, they encounter a cabinet of drawings on the left, composed of furniture with drawings in open access. On the right is the arts concierge service reception desk. The upper floor offers an intimate meeting space enabling the reception of privileged partners and guests.



### **Exhibitions & Programme**

An exhibition space, visible from the Abraham & Wolff window display, will host small exhibitions that will be renewed approximately every two weeks. This deliberately light format, with very short hanging times, aims to promote dynamism and novelty, transforming the gallery into a living place that can be continually rediscovered. In line with this idea, the programme will be rich in varied and resolutely specialised proposals. Visitors will be able to discover artists represented by the Jocelyn Wolff gallery, such as Franz Erhard Walther and William Anastasi, as well as Bruno Botella and Lena Hilton, who have been shown at the Samy Abraham gallery, and others such as Laura Lamiel, in collaboration with the Marcelle Alix gallery.

The programme will not, however, be limited to contemporary art. It will engage a regular dialogue between the arts and different eras, by means, for example, of exceptional archaeological finds, thanks to established partnerships with gallery owners such as Jean-David Cahn (Basel) or Daniele Lorenzon from the gallery Compasso (Milano) some regular collaborators of Jocelyn Wolff. Abraham & Wolff aims to distinguish itself as a meeting place where ideas and friendships converge, a place in defence of a certain vision of art and its exhibition.

### The contemporary drawing cabinet

Abraham & Wolff is driven by the desire to promote greater freedom in the encounter and discovery of works of art. The drawing cabinet, with its furniture and drawings in open access, fully embodies this philosophy. It offers enthusiasts a selection of drawings, inviting them to search directly in the drawers to make their discoveries. These drawings, which are not framed, are easy to handle and consult, encouraging a tangible and personal exploration of the collection. Constantly enriched by novelties, this varied collection awaits collectors and curious passers-by.

#### The arts concierge service

Abraham & Wolff is inaugurating a new advisory model for art lovers and collectors. The arts concierge service offers collectors free advice regarding the management of specific needs related to the exhibition and preventive conservation of works of art. The technical analysis of each requirement will lead to a referral with a qualified professional.

Forty years of professional experience of the art market and the exhibition of works have enabled Samy Abraham and Jocelyn Wolff to establish a solid network of experts, craftsmen and creative professionals. These trusted partners, whose work they are intimately acquainted with, are duly referenced for their excellence and the quality of their services.

Each of these partners is signatory to a charter established by the gallery, guaranteeing the quality of their work. In a spirit of transparency and respect for the arts, Abraham & Wolff undertakes not to collect any margins or capital gain on the services provided. In return, the partners undertake to offer high-quality services based on free quotations and prior, detailed and complete information.

Abraham & Wolff offers free expert advice about the management of art objects and works of art, specifically in terms of framing, basing, presentation, preventive conservation, transport and restoration, across all materials and techniques. In the context of the sale or purchase of works of art, the gallery can also help to identify the best circuits and trusted professionals.

Collectors wishing to avail themselves of Abraham & Wolff's arts concierge service are invited to make an appointment via the specific service

available here: <a href="https://calendly.com/abraham-wolff/rendez-vous">https://calendly.com/abraham-wolff/rendez-vous</a>

or on our website: www.abraham-wolff.com

Depending on the expressed requirements and the nature and value of the work, our technical team can provide advice by mail or phone, or host the relevant collectors and works at n°12, rue des Saints-Pères, around an ad hoc counter equipped with a number of samples.

A specific arrangement has been set up with Cadre en Seine, whose framing services have proven their worth with the most important galleries, private collections and public institutions.

#### Franz Erhard Walther, Element 7

For its first exhibition, Abraham & Wolff will be showcasing the work of the German artist Franz Erhard Walther (born 1939). Walther, who has created a fundamental body of work at the crossroads of minimalism and conceptualism, revolutionised the traditional approach to sculpture by introducing a participatory dimension into his practice. His major work, *I. Werksatz*, which he developed between 1963 and 1969, consists of 58 objects designed to be manipulated by spectators-turned-users.

From amongst this exceptional ensemble, Abraham & Wolff will be presenting Element 7, *Feld und Teilung (Field and Division)*, a work designed to be activated outdoors. In a pioneering presentation, this object will be displayed at the same time as an "operating drawing" which explains its activation protocol in the form of a detailed storyboard. These two works will be exhibited alongside a photograph of the artist discussing his first reflections on the work of art as *action*.

#### Who are we?

For nearly a decade, Samy Abraham has been representing the most cutting-edge and engaged artists in the emerging art scene at his eponymous gallery. He has developed a solid technical expertise in the management of works of art, from their production to their restoration, which he now places at the service of the most important private and public collections.

Jocelyn Wolff is recognised on the contemporary art scene both for his intellectual integrity and for the dynamism of his gallery, which has represented emerging artists and major figures of contemporary creation since 2003. He has a keen interest in professions related to creation and an unbridled passion for art history and archaeology.

#### **Useful** information

Abraham & Wolff Art Gallery and Concierge Service 12, rue des Saints-Pères, 75007 Paris www.abraham-wolff.com

Appointments with the arts concierge service

By email: conciergeriedesarts@abraham-wolff.com

Or by clicking on this link: <a href="https://calendly.com/abraham-wolff/rendez-vous">https://calendly.com/abraham-wolff/rendez-vous</a>

Open Monday from 2pm to 6pm, and Tuesday to Saturday from 10am to 7pm

#### The team

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#### **Request for visuals**

Visuals of the space will be available from October 1<sup>st</sup>, the end date for the construction work. Please contact <u>Samy</u> for any request for visuals concerning the works.