Imre Pán. a European artistic and publishing history in Paris in the 1960s

3 March - 20 April 2024
Curated by Marjorie Micucci
Opening Sunday 3 March 2024
2 p.m - 6 p.m

Galerie Jocelyn W

Galerie Jocelyn Wolff | 43 rue de la Commune de Paris | §3230 Romainville | Tuesday to Saturday 10 am - 6 pm | +33 1 42 03 05 65 🖛

An exhibition paying tribute to the figure of Imre Pán (1904-1972). Close to the Dadaists and surrealists of Hungary from the 1920s, this prolific man - a poet, critic, publisher, bookseller, exhibition curator - played an active role in Budapest's cultural life before moving to Paris in May 1957, after the capital's uprising was crushed by the Soviet Union. Close to Corneille, d'Étienne Hajdu and Jacques Doucet, Pán's publishing activity in Paris was abundant. In the 1960s he created **several journals containing limited artist editions**, including *Signe, Morphèmes* and *Mini-Musée*. An ardent supporter of the free circulation of ideas and works, he encouraged small format canvases and works on paper. Guided by a great spirit of independence, he published almost **150 original editions by artists from all artistic horizons**: from geometric abstraction (Marcelle Cahn, Aurelie Nemours, Wifredo Arcay), optical (Victor Vasarely) or informal (Ida Karskaya, André Marfaing or Colette Brunschwig), post-surrealist figurations, narrative or close to the New Realists (Milvia Maglione, René Bertholo, Lourdes Castro). This exhibition brings together, around the documents and personal archives of Imre Pán, the works and these numerous artist editions.



IMRE PÁN, A HISTORY OF EUROPEAN PUBLISHING AND ART IN PARIS IN THE 1960S

« We will show the unknown avant-garde.» Imre Pán

"Looking back on my life from the platform at Gare de l'Est, I realise that it has been one of constant preparation and anticipation. I waited for the day to come, which in the country I come from is always tomorrow, until suddenly yesterday was no longer an option [...]. I have arrived in Paris, in the present. It is Monday morning, May 5th, 1957: the first day of today,"¹ wrote Imre Pán at the beginning of his "Paris Journal".

May 5th, 1957... A train from Budapest, where Imre Pán was born in 1904, entered Gare de l'Est under the great glass Art Deco roof. It was a definitive departure and a new beginning, which he had waited for, desired and intended. The suppression of the student and worker uprising of October 1956 against the Hungarian Stalinist regime, violently crushed by the intervention of Soviet tanks, had once again left Imre Pán facing State coercion² and a ban on practising his "profession": writing. Freedom was not an option, in fact, it was a vital necessity for this poet and intellectual who, since the early 1920s, had been one of the leading figures of Hungarian modernity and of the active circles of Budapest's liberal and avant-garde intelligentsia, closely linked to Dada and the European surrealist movement in Vienna, Berlin and Paris.

Pán was the creator of literary and artistic magazines and journals linked to the Dadaist and surrealist avant-gardes in the 1920s and 1930s (*IS*, in 1924, of which Jean Arp was one of the contributors, *Index*, in 1931), a contributor to the famous Dada magazine of the MA group, founded in 1916 by the Hungarian expressionist writer and painter Lajos Kassák (1887-1967), and then to the magazines *Munka* (1926) and *Dokumentum* (1927), also edited by Kassák. Pán pursued multiple activities, becoming a film critic as well as an art and literary critic, an exhibition curator, and the director of a bookshop-gallery from 1935 onwards, which became one of the main artistic and intellectual centres of the Hungarian capital until the outbreak of the war, and again between 1945 and 1948.

It was in the reopened space of this gallery, teeming with projects and debates, that Imre Pán invited Jacques Doucet, an unknown young French surrealist painter, to exhibit his work in July 1947, followed in September of the same year by a presentation of works on paper by the equally young Dutch painter Corneille. In 1948, both artists were co-founders of the short-lived but effervescent CoBrA group in Paris. Imre Pán's choices underscored his desire for new expressive forms using unusual materials and for artistic discoveries which nevertheless did not radically break with the previous generation, and which initiated his links with France. During the same period (1945-1948), Pán founded the European School in Budapest with a number of intellectuals, writers and artists, including the philosopher and art theorist Árpád Mezei – his older brother.

^{1.} The Hungarian parts of the typescript of the "Paris Journal" have not been published or translated. The journal covers the years 1957-1972. See Julia Cserba, "Life in the Service of Art: a Portrait of Imre Pán (1904-1972)," in *Always Hungarian*. Hungarian Jewry through the Vicissitudes of the Modern Era, edited by Guy Miron, Shlomo Spitzer, Anna Szalai, Bar-Ilan University Press, Ramat Gan, 2021, p. 175.

^{2.} A victim of the *numerus clausus* introduced in 1920 by Miklos Horthy's authoritarian and nationalist government, which limited access to university for students of Jewish origin, Imre Pan was forced to earn his living as an office worker, unable to pursue university studies.

As a place of encounters and exchanges, the European School welcomed the diversity of the avant-garde movements of the first half of the twentieth century, from abstraction to surrealism, from expressionism to constructivism. It would also organise major exhibitions (including one devoted to Paul Klee in May 1947), publish theoretical books about art, engaged in dialogue with all cultural forms and practices, and was open to the new aesthetic influences emerging in post-war Western Europe. The European School was dissolved in 1948 and the gallery closed when a Stalinist cultural policy was put in place by the literary theorist and Marxist philosopher Georg Lukàcs, who accused Pán of championing "Western formalism³."



Victor Vasarely, *Untitled*, 1956, gouache, pencil and collage on paper, 50 x 33 cm, Collection Imre Pán



Imre Pán, *Untitled*, n.d., gouache and collage on wood, 26.8 x 31 cm, Collection Imre Pán

As an immigrant in Paris, Imre Pán had a hard time making a living but he tirelessly criss-crossed the city, visiting studios, artists and galleries, (re)weaving an artistic, poetic and critical network. The witness accounts converge, in particular the one given in 1996 by his future wife Mireille, an art enthusiast who met him in September 1957 in the company of the Russian-born painter Karskaya, who had emigrated to Paris in 1924: "As soon as he had settled into a modest hotel on the rue de Crimée, Pán set off in search of his peers, long-time friends such as Jacques Doucet, Corneille and Marcel Jean, or people he knew through their works (surrealists in particular). As a universalist, he never limited his relationships to the Hungarian colony in Paris. His passion for poetry and above all for painting, which was `in the making,' drove him to walk the streets of the capital and its suburbs, climbing stairs, visiting studios and attics, often sharing what little he had (he himself lived on less than nothing) with the most destitute artists [...]. At night, in his room, he wrote: in addition to his Paris journal, letters, poems, short stories, studies and prefaces for the exhibitions he organised at the Galerie La Main Gauche, run by Otto Hahn⁴".

- 3. From 1948 to 1956, at the height of the Stalinist period, Imre Pán was banned from working as a writer and was forced to work as a stock clerk in a state-owned bookshop and write tourist guides. A Mircille Pán catalogue of the oxbibition Imre Pán Partrait d'un paète áditeur d'art. Mucán bibliothègue Dierre André Banoit, Alèn March 2011 – June
- 4. Mireille Pán, catalogue of the exhibition Imre Pán. Portrait d'un poète-éditeur d'art, Musée-bibliothèque Pierre-André Benoît, Alès, March 22nd June 3th, 1936.

IMRE PÁN, A HISTORY OF EUROPEAN PUBLISHING AND ART IN PARIS IN THE 1960S

In February 1958, Pán presented his first exhibition in Paris - Miroirs de papier - at the Galerie La Main Gauche, run by the Hungarian-born art critic Otto Hahn, who had fled to Paris in 1937. Hahn was an advocate of the Nouveaux Réalisme, Conceptual Art, Pop Art and Figuration Libre. Although the four exhibitions that Imre Pán organised in this gallery enabled him to quickly establish himself at the heart of one of the Parisian art scenes, his choices paradoxically revealed a singularity that took little account of emerging trends and movements. Miroirs de papier celebrated drawing and its surfaces of inscription, bringing together artists of different generations and aesthetic commitments spanning the arc of modern art from the 1910s to the 1950s, whilst preserving a formal continuity: on the one hand, Jean Arp, Hans Bellmer, Georges Braque, Fernand Léger, Max Ernst, Natalia Goncharova, Mikhail F. Larionov, André Masson, Francis Picabia, Yves Tanguy, on the other, Corneille, Jacques Doucet, Karskaya, Árpád Szenes, Maria Helena Vieira da Silva, as well as Hungarian artists such as Étienne Hajdu and Margit Anna. Plurality was asserted. The collective was asserted. The influence of abstraction and surrealism was reasserted. To look at a work, was to look through the infinite possibility of connections and disconnections, discordances and correspondences. For Imre Pán, showing also meant, in an expression that marked this historic period, "raising the question of the coexistence" of positions, practices, "styles" and artistic gestures. In June 1958, when he opened the thematic exhibition Les Partenaires artistiques, he knowingly⁵ broke new ground by showing pairs of artists and the reciprocal influences that might - or might not - be revealed in their respective works. The same names were featured, with a large number of women artists: Jean Arp and Sophie Taeuber-Arp, Sonia and Robert Delaunay, Christine Boumeester and Henri Goetz, Hans Bellmer and Unica Zurn, Loïs frederik and Gérard Schneider, Picasso and Françoise Gilot, Hajdu and Luce Ferry, Árpád Szenes and Maria Helena Vieira da Silva. Imre Pán looked at everything, with a form of humanist indistinction.



René Bertholo, Le bouillon, 1965, , oil on canvas, 100 x 65 cm, Collection Imre Pán



Lourdes Castro, Untitled, 1965, collage of paper and sweet wrapper on paper, 19.5 x 14 cm, Collection Imre Pán

5. "(...) The works of these artistic partners constitute an as yet unstudied aspect of the history of modern art. The sole aim of our exhibition is to highlight this fact." Imre Pán, presentation text for the exhibition *Les Partenaires artistiques*, Galerie La Main Gauche, Paris, June 13th - July 1st, 1958.

Pán continued his work as a curator throughout the decade, in the form of occasional collaborations: with the Galerie Denise René in 1960 (for the first French retrospective devoted to Lajos Kassák), with the Le Point Cardinal gallery (1961-1963) where he presented collages and works on paper by Victor Vasarely, prints by André Marfaing, drawings and washes by Corneille, and the work of Roberto Matta. In June 1962, he exhibited drawings and collages by Marcelle Cahn at the Galerie Mesure, which was associated with geometric abstraction. He began a long collaboration with Cahn as part of the publishing programme he had begun in 1960. In spring 1963, he published an article on "Les collages de Marcelle Cahn" in the poet Henri Chopin's magazine *Cinquième Saison*, devoted to experimental poetry and a contemporary rediscovery of the early avant-garde. The magazine also featured Aurelie Nemours, who, with Pán, produced her first and – almost – only collages, in 1965 and 1968, as well as artists such as Lourdes Castro and René Bertholo, friends of Imre Pán with whom he worked regularly having collaborated on the magazine *KWY* that had been created by the two Portuguese painters in 1958.



René Bertholo, Untitled, 1962, paint and collage on wood, 25 x 29,2 cm, Collection Imre Pán

From the early 1960s onwards, Imre Pán was part of an artistic scene that combined visual and poetic experimentation, strove to break down the boundaries between the arts and reconnected with the Dada and abstract movements of the first half of the twentieth century.

Like many European and non-European artists who settled in Paris at the end of the Second World War, and "nowhere else⁶", for political and/or artistic reasons. Imre Pán saw the city in the early 1960s as the "cosmopolitan capital of the arts" and a transnational laboratory for the modernist avant-garde. New York was not on the horizon.

6. In reference to the exhibition Paris et nulle part ailleurs. 24 artistes étrangers à Paris. 1945-1972, Musée national de l'histoire de l'immigration, Paris, September 27th, 2022 - January 22nd, 2023. Curated by Jean-Paul Ameline.

IMRE PÁN, UNE HISTOIRE ARTISTIQUE ET ÉDITORIALE EUROPÉENNE DANS LE PARIS DES ANNÉES 1960

Paris was the home of "contemporary artists", and Imre Pán made himself the conduit, the messenger and the poet of these aesthetic and formal singularities through what can be considered his "great work," which he continued until his death on March 4th, 1972: the *Signe* editions (1960-1964), then the *Morphèmes* editions (1963-1970), which gave rise in 1971 and 1972 to the *Mini-Musée*, then *Préverbes*, the last review imagined by Imre Pán. Over a period of ten years, around 150 publications were designed, produced and published. For the first time, almost all of them will be shown together at the Galerie Jocelyn Wolff.



Aurelie Nemours, *Untitled*, 1965, pencil on tracing paper 22 x 16,8 cm, Collection Imre Pán

Aurelie Nemours, Untitled, 1965, gouache on paper, 12.3 x 11 cm, Collection Imre Pán

Aurelie Nemours, *Untitled*, 1965, pencil on paper and collage of paper on paper, 21 x 16 cm, Collection Imre Pán

The editions - *Signe, Morphèmes* and *Mini-Musée* - take the form of notebooks on Arches wove paper, in different formats depending on the series and sub-series they comprise, containing a printed text (a study by Imre Pán in the majority of cases, but also texts or poems by artists, including Vasarely, Robert Delaunay, Aurelie Nemours and Colette Brunschwig) and an original work by the artist on a loose page, usually numbered and signed: drawings, etchings, collages, watercolours, inks, gouaches, screen prints... These editions were real and ongoing collaborations with artists whose work Pán appreciated and accompanied as closely as possible. Within them, he allowed a wide range of visual choices to "coexist": geometric and concrete abstractions - with Marcelle Cahn, Aurelie Nemours, and Sonia Delaunay -, optical abstractions - with Vasarely or Juhana Blomstedt -, "vibratory" and monochrome works - with Geneviève Asse -, or informal ones - with Karskaya, André Marfaing, Colette Brunschwig, Harold Hooper, Charchoune - as well as post-Surrealist figurations, narrative figurations or ones connected to the Nouveaux Réalistes - with Camille Bryen, Lourdes Castro, René Bertholo, Gonçalo Duarte, Milvia Maglione, Lucio del Pezzo...

These editions, whose titles seem to resonate like "manifestos" referring either to the linguistic or the visual element, to presence and alertness (for *Signe*), or to the constitutive and primary form, to poetry, and more distantly, to the indeterminate orphism of Apollinaire and the Delaunays (for *Morphèmes*), established a visual cartography, unfolding in a rhizome-like morphology. They were both visual and textual labyrinths, based perhaps on the experience and practice of collage, in the memory of Kurt Schwitters⁷, and a profuse and repetitive surface-place within which Imre Pàn invites us to read as closely as possible into the typeset text and the materiality of the work. They reveal the geography of Parisian art scene that was rich, plural, active and committed - but which sank into oblivion from 1975-1980 onwards - interweaving gestures and materials.

The central notion of the small format, which Imre Pàn was to develop in the same way in his group exhibitions *Zéro-Point I, II, III, IV* at the Galerie La Roue between 1966 and 1970, was not simply a resistance to what he perceived as the new monumentality of contemporary works, but also the perpetuated possibility of the manoeuvrability and flexibility of the gaze in relation to a drawing, a collage, a painting, an etching... It was about seeing what happens inside a drawn or engraved line, a blur, a coloured or black-saturated shadow, a white relief form, a cut-out, a colour.

Imre Pàn's work is an infinite proposition, open to a modern sensibility and a desire for philosophical and poetic knowledge. Imre Pàn was also an artist.

Marjorie Micucci

We would like to express our sincere thanks to Sophie Pán for her patience and availability, and for making Imre Pán's archives and collections available to us so that this exhibition could take place. This exhibition is dedicated to Mireille Pán (1928-2019), who generously introduced us to the life and work of her husband during our meetings in 2018.



Aurelie Nemours, Imre Pán, *Les hors-textes de Morphèmes*, 1965, Cahier : 4 pp, 19,2 x 14,5 cm, Collage: paper pasted on card, 19 x 14 cm, signed, dated and numbered on the back, Collection Imre Pán

7. In his presentation of the Morphèmes editions, Imre Pán quoted Kurt Schwitters: "We have no style, but we do have a training principle, said Kurt Schwitters. The pages of Morphèmes are devoted to the elaboration of this principle."

With a selection of works by:

Arcay, Geneviève Asse, René Bertholo, Juhana Blomstedt, Paolo Boni, Christine Boumeester, Colette Brunschwig, Camille Bryen, Marcelle Cahn, Lourdes Castro, Serge Charchoune, Corneille, André Cottavoz, Sonia Delaunay, Yves Deloule, Lucio Del Pezzo, Roger Derieux, Jacques Doucet, Gonçalo Duarte, Georges Foissy, Marc Giai-Miniet, Étienne Hajdu, Maurice Henry, Harold Hooper, Marcel Jean, François Jousselin, Ida Karskaya, Lajos Kassák, Jean-Étienne Legros, Milvia Maglione, Jacques Mandelbrojt, André Marfaing, Roberto Matta, Richard Mortensen, Aurelie Nemours, Imre Pán, Armand Petitjean, Judit Reigl, Pierre Skira, Árpád Szenes, Victor Vasarely, Jacques Villon, Hugh Weiss.

Curated by Marjorie Micucci

Marjorie Micucci is an art critic and poet. Born out of a doctoral thesis on poetry in the work of Roni Horn, notably that of Emily Dickinson, her current research explores the notion of poetic and literary 'debt' in contemporary art. Her most recent essays focus on the work of Jean-Christophe Norman, Karel Appel, Colette Brunschwig, Gyan Panchal, Mâkhi Xenakis and Rosa Barba. Since 2005, Marjorie Micucci has been working on a poetic, photographic, performative, and publishing project based around the book object, the fourth volume of which, titled *La baleine noire - The black whale - Impératif du poème*, has just been published (The Contemporary Erratum Press, 2023). She both contributes and has contributed to a number of specialist journals, including *l'art même, Artpress, Mouvement* and the AWARE website. In 2022, she organised the exhibition Colette Brunschwig & Claude Monet in conversation at the Galerie Jocelyn Wolff (Romainville) and in 2023 at Abraham & Wolff (Paris), she exhibited a selection of collages and serigraphs by Aurelie Nemours, designed in the 1960s for the Imre Pán editions.



Marcelle Cahn, Untitled, 1962, gouache on wood, 11 x 33 cm, Collection Imre Pán

ABOUT THE EXHIBITION

STUDY DAY ABOUT IMRE PÁN

Sunday 10 March 2024, 3 p.m - 5.30 p.m at Galerie Jocelyn Wolff 43 rue de la Commune de Paris 83230 Romainville

with the participation of Marjorie Micucci, Imre József Baláz, Isabelle Ewig, Catherine Guiral, Anne Bonnin and Hélène Meisel

Marjorie Micucci, art critic, poet, curator Tour of the exhibition «Imre Pán, a European artistic and publishing history in the Paris in the 1960s.»

Catherine Guiral (RCA, PhD), graphic designer, coordinator of the Master's program in Visual Communication at the School of Art and Design in Nancy, professor in Editorial Design and History of Publishing.

Publisher's gestures, editorial gestures, between economy, functionalism, and singularity

Imre József Balázs, associate professor, PhD, Babes-Bolyai University, Cluj Imre Pán's surrealist connections: continuities and the novelties in his Paris activity from the 1960s (intervention in English)

Anne Bonnin, art critic and exhibition curator *Portuguese Correspondences, Paris-Lisbon*

Isabelle Ewig, lecturer in Contemporary Art History, Sorbonne University The collages of Marcelle Cahn. « Make geometry smile, make silence laugh » (Imre Pán)

Moderation, Hélène Meisel

ABOUT THE EXHIBITION

EXHIBITION IMRE PÁN, A HISTORIC COLLECTION AT ABRAHAM & WOLFF

Opening Saturday March 2nd, 2024 Abraham & Wolff 12 rue des Saints Pères 75007 Paris

Echoing this exhibition, Abraham & Wolff is honouring the Hungarian publisher Imre Pán by presenting part of his historic collection. Both in Budapest and in Paris, Imre Pán maintained privileged relationships with the artists he admired and supported. Pán mainly collected small-format works on paper, sketches and preparatory drawings, fascinated by these works in which the process of artistic creation can be seen. The collection presented by Abraham & Wolff comprises 53 works, spanning the period from 1910 to 1968. Two generations of artists work side by side to form a veritable panorama of European creation, all trends considered.

With a selection of works by de Natalia Gontcharova, Mikhail F. Larionov, Roger de La Fresnaye, Sonia Delaunay, Albert Gleizes, Otokar Kubin, Suzanne Duchamp, Max Jacob, Léopold Survage, Ossip Zadkine, André Bauchant, Sophie Taeuber-Arp, Béla Kádár, Marcel Gromaire, Léon Tutundjian, André Derain, Pierre Tal Coat, Francis Picabia, Vassily Kandinsky, Maurice Estève, Georges Valmier, Salvador Dalí, Lajos Vajda, Hans Reichel, Yves Tanguy, Gaston Chaissac, Wilfredo Lam, Hans Arp, Christine Boumeester, Max Ernst, Jean Fautrier, Jacques Villon, André Heurtaux, Henri Matisse, Wols, Victor Vasarely, Oscar Dominguez, Auguste Herbin, Corneille, Pierre Soulages, Camille Bryen, Raoul Ubac, Roberto Matta, Henri Michaux, Hans Bellmer, Maria Helena Vieira da Silva, Alberto Giacometti, Asger Jorn and Pablo Picasso.









Sonia Delaunay, *Untitled*, 1913, watercolour, 27 x 21 cm, Collection Imre Pán

Victor Vasarely, *Untitled*, 1958, Indian ink, 49 x 39.2 cm, Collection Imre Pán

Wifredo Lam, *Untitled*, 1939, Indian ink, 56 x 44.7 cm, Collection Imre Pán

Vassily Kandisky, *Untitled*, 1930, Indian ink, 34,8 x 32,7 cm, Collection Imre Pán

CONTACT & INFORMATIONS

Preview upon invitation | 2 March 2024 Public Opening | Sunday 3 March 2024 | 2 pm - 6 pm

For press enquiries (images, interviews or private tour) <u>bonjour@annabelleoliveira.fr</u> For any additional information : <u>c.bondis@galeriewolff.com</u>

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